		Ohio Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Paul Ryan?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Ohio Likely Voters		40%	44%	16%
Party Identification	Democrat	10%	75%	15%
	Republican	80%	9%	11%
	Independent	36%	43%	22%
Tea Party Supporters		77%	14%	9%
Political Ideology	Very liberal-Liberal	13%	78%	9%
	Moderate	33%	49%	18%
	Conservative-Very conservative	63%	22%	15%
Presidential Choice	Barack Obama and Joe Biden	9%	76%	14%
	Mitt Romney and Paul Ryan	82%	6%	11%
Gender	Men	46%	39%	15%
	Women	36%	48%	17%
Age	Under 45	32%	52%	16%
	45 or older	46%	39%	16%
Age	18 to 29	28%	54%	18%
	30 to 44	34%	51%	15%
	45 to 59	48%	36%	16%
	60 or older	43%	41%	16%
Race	White	44%	41%	15%
	Non-white	18%	63%	18%
Region	Cleveland Area	26%	56%	18%
	East	41%	44%	15%
	Northwest/Toledo	47%	38%	15%
	Columbus Area	40%	44%	16%
	South/Cincinnati	47%	38%	15%
Household Income	Less than $75,000	35%	48%	18%
	$75,000 or more	51%	39%	11%
Education	Not college graduate	37%	43%	19%
	College graduate	45%	45%	9%
Marital Status	Married	49%	38%	13%
	Not married	28%	52%	20%
U.S. Military Veteran		49%	37%	14%
Interview Type	Landline	40%	45%	15%
	Cell Phone	40%	41%	19%

NBC News/WSJ/Marist Poll Ohio Likely Voters. Interviews conducted September 30th and October 1st, 2012, N=931 MOE +/- 3.2 percentage points. Totals may not add to 100% due to rounding.